

THE RACE

HALF MARATHON & 5K

ROOTED



— 2026 —

PARTICIPANT GUIDE



WELCOME TO THE RACE 2026

Greetings, RACeRs! Welcome to The Race 2026 Weekend! Since 2018, we've gathered in Atlanta to run, walk, cheer, serve and celebrate community together. Now in Year 9, we honor the legacy that brought us here while continuing to build what comes next.

ROOTED IN LEGACY. BUILT FOR THE FUTURE.

Thank you for the incredible support you continue to show The Race. We invite you to embrace the experience, celebrate every mile and enjoy every moment of this special weekend. Welcome to The Race 2026!

SHARE YOUR STORY

**SHARE YOUR RACE WEEKEND
STORIES AND PHOTOS BY
USING THE HASHTAG
#REPTHERACE AND
#ROOTEDINLEGACY
#THERACE2026**





BROOKS

LET'S RUN THERE

BETTER RUNNING
BUILDS BRIGHTER
TOMORROWS.

At Brooks, we believe in the power of movement to create a healthier, more connected, more inclusive world.

Every run takes us somewhere — stronger individuals, stronger communities, and a brighter future.



PERFORMANCE
FOR YOU



COMMUNITY
FOR ALL



A BRIGHTER
TOMORROW

Let's run there.™

PROUD PARTNER OF

THE RACE
HALF MARATHON & 5K
— ATLANTA, GA USA —

BROOKS RUNNING | LET'S RUN THERE

THE RACE 2026 VIRTUAL



SINCE 2020, WE HAVE SHOWN THAT WE CAN RACE WITH EXCELLENCE & REPRESENT ON A VIRTUAL PLATFORM WITH RUNNERS AND WALKERS WORLDWIDE. WE ARE EXCITED TO CONTINUE TO EXPAND THE MISSION AND REACH OF THE RACE WITH VIRTUAL PARTICIPATION OPTIONS EVERY YEAR.

VIRTUAL HALF MARATHON & 5K REGISTRATION INCLUDES:

- The Race participant shirt, medallion, commemorative race bib, & patch
- Virtual results reporting for Half Marathon & 5K
- Contribution to The Race Charitable Impact Fund
- Your personal Community Impact Service Day project included in the final total hours

**** VIRTUAL RACE PACKETS ARE MAILED OUT 1 WEEK AHEAD OF RACE WEEKEND TO THE ADDRESS PROVIDED DURING REGISTRATION**

**VIRTUAL RESULTS REPORTING IS OPEN
OCTOBER 1ST - OCTOBER 31ST
ON RUNSIGNUP.COM**

**SHARE YOUR RACE
WEEKEND STORIES AND
PHOTOS BY USING THE
HASHTAG #REPTHERACE
#ROOTEDINLEGACY AND
#THERACE2026
#ROOTED**

 **@THERACEUC**

 **@THERACE_UC**

 **@THE.RACE25**

 **@THERACELEGACY**

**WELCOME DAY
EXPRESS PACKET PICK UP
10AM-4PM**

**THURSDAY, OCTOBER 1ST
BIG PEACH SOUTH FULTON
5829 CAMPBELLTON RD. SW, ATL, GA 30331**

Hosted by

BIG PEACH
RUNNING CO. - SOUTH FULTON

**1ST BLACK-OWNED
RUN SPECIALTY
STORE IN GEORGIA**



FEATURED SPONSOR PARTNERS

BROOKS


WORLA

// FITTSAFE™

WELCOME NIGHT EVENT

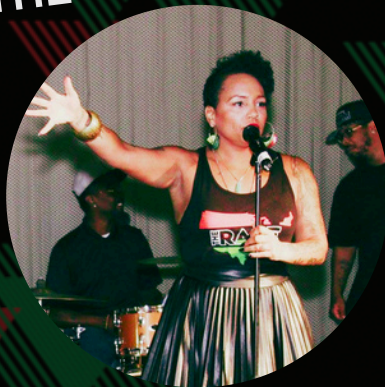
6 - 9 P M

THURSDAY, OCTOBER 1ST
URBAN GRIND BREW BOX AT PITTSBURGH YARDS
352 UNIVERSITY AVE SW, ATLANTA, GA 30310

Hosted by



Featuring
THE QUEEN SHEBA



DJ MAGNIFICENT MAAL

&





Bringing Atlanta together, one mile at a time

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 Fitness & Wellness

 Shopping & Dining

 Affordable Housing

 Business Opportunities

And more!



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beltline.org



THE RACE HOSTS

BRITTANI KRYSTIN



@BRITTANIKRYSTIN

DANE ROBINSON



@COACHDANEROBINSON

SPECIAL GUEST FINISH LINE COMMENTATOR

TANYA SAM



@ITSTANYATIME

THE RACE

SHAKE OUT RUN

HOSTED BY

**RUN
-N-
BRUNCH**

FRIDAY, OCTOBER 2ND - 8AM

MEET AT THE OLYMPIC RINGS

(GPS ADDRESS: 35 ANDREW YOUNG INT'L BLVD NW,
ATLANTA, GA 30303)





BROOKS



WELCOME TO ATLANTA!

Good luck to all the participants!

PROUD TO SUPPORT



14 LOCATIONS TO SERVE YOU:

ALPHARETTA - BRASELTON - BROOKHAVEN - CARTERSVILLE - CUMMING -
DAWSONVILLE - DECATUR - GAINESVILLE - KENNESAW - MIDTOWN - MARIETTA -
SOUTH FULTON - SUWANEE - VININGS

Visit www.bigpeachrunningco.com for store directions & hours.

\$10 OFF

any purchase of
\$50 or more!

*Cannot be combined with any other offers.

Valid only at participating BPRC locations.

Excludes lululemon products.

BIG PEACH RUNNING CO. IS YOUR ONE-STOP SHOP FOR ALL YOUR RUNNING, WALKING, FITNESS, AND RACE DAY NEEDS. FOR ALMOST 20 YEARS WE'VE SERVED THE ATLANTA RUNNING AND FITNESS COMMUNITIES MAKING RUNNING & EXERCISE MORE FUN AND ENJOYABLE.

THE RACE EXPO PACKET PICK-UP



OCTOBER 2ND, 2026

11:00 AM-7:00 PM

**THE RACE EXPO – PACKET PICK UP,
EXHIBITOR SHOWCASE SPEAKER
SERIES, MOVEMENT SERIES**

IMPACT EVENT CENTER

2323 SYLVAN RD, ATLANTA, GA 30344

HALF MARATHON & 5K PACKET PICKUP

Impact Event Center will serve as the main packet pick-up location for all registered In-Person race participants. Free parking is available in the large on-site parking lot.

⚠ IMPORTANT: NO RACE DAY PACKET PICK-UP

ALL In-Person participants must pick up their race packet during The Race Expo on Friday, October 2, between 11:00 AM and 7:00 PM. Packets WILL NOT be available for pick-up on race morning. Please plan accordingly and make every effort to obtain your packet during The Race Expo.

WHAT TO BRING to pick up your race packet, please have:

- A digital copy of your registration confirmation email
- A photo ID

CAN SOMEONE ELSE PICK UP MY PACKET?

Yes! If you are unable to attend The Race Expo, a friend, family member, or teammate may pick up your packet on your behalf.

They must present a digital copy of your registration confirmation email and a copy or photo of your photo ID (a photo displayed on their phone is acceptable)





MOVEMENT

POWERED BY
THE RACE FOUNDATION

11:15 AM | **WELCOME**
JASMINE CUTLER

11:45 AM | **YOGA MOVEMENT SET**
WITH SHELBY ADINA
KHONA FITNESS & WELLNESS

12:30 PM | **CARDIO & STRENGTH**
WITH EBONI JACKSON
ATLANTA BELTLINE FREE FITNESS DEMO

12:50 PM | **AERO DANCE FUSION**
WITH AKTZI
ATLANTA BELTLINE FREE FITNESS DEMO

1:15 PM | **RHYTHMIC MOVEMENT**
WITH KATOYA SUMNER
POUND FITNESS

2:00 PM | **HIIT MOVEMENT**
WITH JASMINE CUTLER
JNC BODIES, THE CUT BODY METHOD®

2:45 PM | **YOGA MOVEMENT FLOW**
WITH MALIK KHALID
FOUNDER OF AMADOR

LET'S MOVE WITH PURPOSE,
CONNECT WITH COMMUNITY,
AND PREPARE FOR GREATNESS.



IMPACT EVENT CENTER | ATLANTA, GA



LIVE PRESENTATIONS
AT THE RACE EXPO 2026
FRIDAY, OCTOBER 2ND

**ROOTED IN LEGACY HONORS W/
TES SOBOMEHIN MARSHALL**

12:00PM

WELLNESS NOOK - NURTURE YOUR ROOTS

LADY MOSS BOSS

2:00PM

YELANI HAIR CARE

2:50PM

RACE THE RUNWAY PRODUCT SHOWCASE

3:45PM

THE RACE PACER TIPS & COURSE PREVIEW

4:30PM

THE RUN HUB DEMO

4:45PM

LIVE WITH SAFE SPACE RUNNING

5:30PM



SPONSOR PARTNER



SOLUTIONS

Transfers

Transfers must be performed at The Race Expo from 11am-5pm. Original bib holder will pick up packet and then report to solutions desk to perform the transfer. There is a \$10 fee to transfer a race entry from one participant to another. Registration fees are handled between the original bib holder and new bib holder. Participants are NOT PERMITTED to run under another person & bib. Please assure to race with integrity and perform the transfer.

Category & Information Changes

Updates to your registration (transfers, upgrades, downgrades, contact information, etc.) can be made at the SOLUTIONS table at The Race Expo on Friday from 11-5pm.

General registration (if available) will be charged the current registration fee. Upgrades will be charged a flat fee of \$70. There are no refunds for downgrades. After Thursday of race week, transfers and category changes can only be performed at The Race Expo on Friday 11am- 5pm.

The Race Retreat

The Race Retreat (TRR) participants can pick up their packet at The Race Expo on Friday. Retreaters will receive a wrist band that must be worn on race day to receive entry into the The Race Retreat area. The Race Retreat will include a custom tote bag, post race food, drink, & pampering provided by **Chef Levy, Medical & Sports Massage, & Monday Night Brewing.**



SOLUTIONS

Deferrals

The Race does not offer deferrals.

Timing

- Timing for The Race Half Marathon and 5K will be done by the runningnerds scores team. A timing strip will be adhered to the back of the race number. **DO NOT REMOVE OR BEND!!**
- Half Marathon participants are required to start The Race in their appropriate wave beginning at 7:00am.
- 5K participants are required to start The Race in their appropriate wave beginning at 7:15am. (5K WAVE 1, 2, or 3). 5K participants **are not permitted** to start in the Half Marathon **RED, BLACK, or GREEN** waves. **Early starts in the 5K will be disqualified from official results.**
- To ensure the integrity of results, participants are not permitted to race under another persons name. Finishers found to be participating under the incorrect bib will be disqualified and flagged for future participation in The Race. Category changes are available at The Race Expo from 11am-5pm on Friday.





They say only the strongest survive,
and we know **you're much stronger**
than they think. **RUN** your race.

171 17th St. NW, Suite 1600, Atlanta, GA 30363
404.330.1000 | hjrussell.com



RUSSELL®

HIIT THE BEAT AT THE RACE

WWW.HIITTHEBEAT.COM

We're excited to announce that **HIIT the Beat** will return for another year to kick off The Race with an electrifying warm-up! Last year, it was an unforgettable experience felt by many—setting the tone in a way no other race has before. Get ready for that same energy!



Led by Jessica Unique and Coco-Chanel, **HIIT the Beat** is a dynamic high-intensity interval training (HIIT) class that perfectly fuses music and movement. The class combines Step Aerobics and Charg'd Up routines to deliver an intense, full-body workout that leaves you energized and motivated to crush your goals. Emphasizing sisterhood and embracing the balance of being both holy and hood, street and spiritual, ratchet and righteous, this workout creates a space where women can truly be themselves.



msc2mcw If your race doesn't warm up like this, don't invite me. PERIODT 🤔👊



ethelbel 🍕🍕🍕🍕🍕 I love it. Sooo much fun.i made the clip lol @thecocochaneljonez 🍕🍕



traci_worksitout That was so damn fun!



rasheedahamsler Best warm up ever!!!!

14w Reply





RACE DAY ENTERTAINMENT
AT THE RACE 2026
SATURDAY, OCTOBER 3RD

BRITTANI KRYSTIN & DANE



DJ AZUL

**3X GRAMMY NOMINATED
QUEEN SHEBA**

**NOD
PERCUSSION**



RACE DAY INFO

October 3rd, 2026

Impact Event Center

2323 Sylvan Rd, Atlanta, GA 30344

Half Marathon Start- 7:00 AM

5K Start- 7:15 AM



IMPACTEvent**CENTER**

MAIN EVENT PARKING:

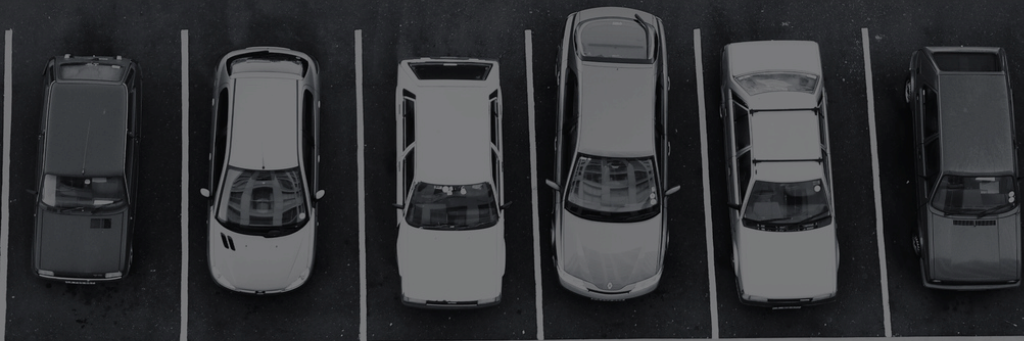
**Milledge St. /Harvester St.
(1020 Milledge St. 30344)**

Impact Event Center will have limited parking on site.

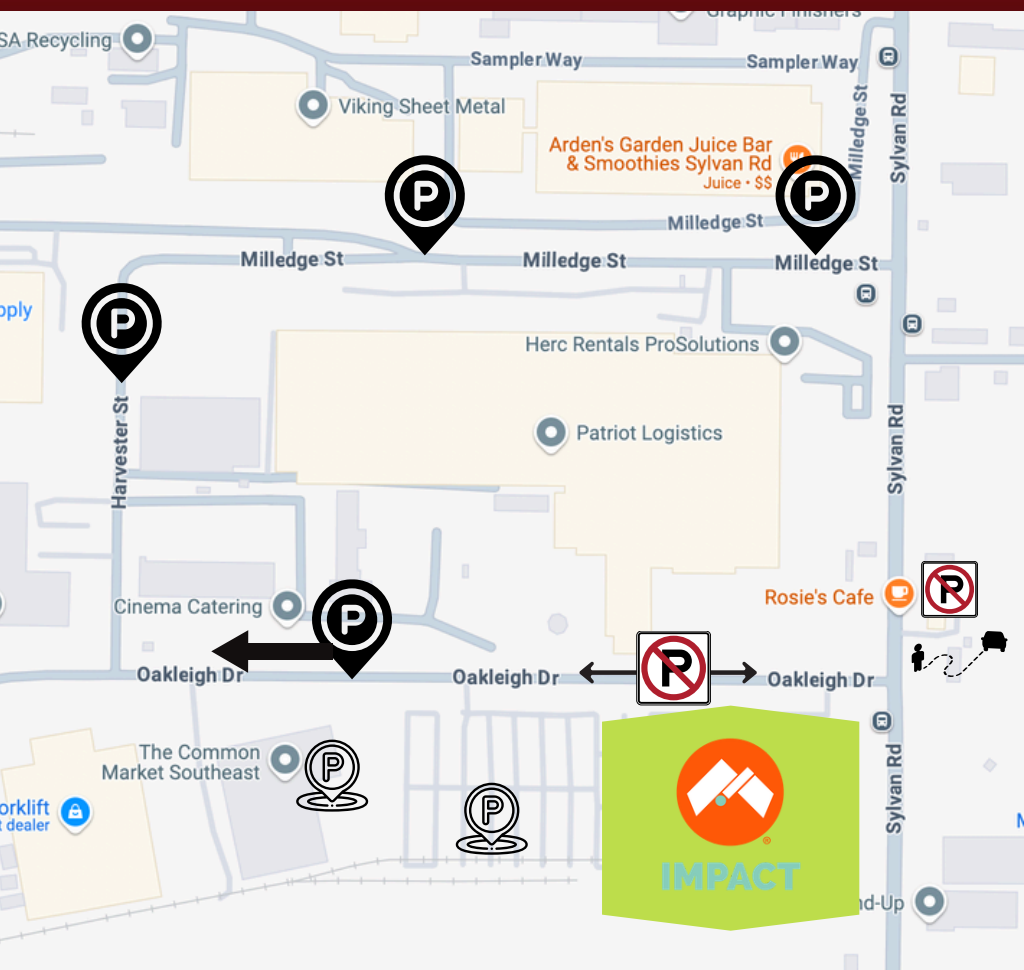
Carpooling and Ride Share services are **STRONGLY ENCOURAGED**.

Please note it will be very difficult to get dropped off at the venue after 6:00am, therefore please use the following address for Lyft/Uber Drop Off:

2330 Sylvan Rd, East Point, GA 30344



RACE DAY PARKING



 Limited Early Parking at Impact Event Center/Impact Church

 The Common Market/Oakleigh Dr. west of Impact Event Center



MAIN EVENT PARKING:
Milledge St. /Harvester St.
(1020 Milledge St. 30344)



LYFT UBER DROP OFF: 2330 Sylvan Rd. 30344

RACE DAY INFO

Start Waves

Half Marathon:

7:00 AM- Red Wave 7:03 AM- Black Wave 7:06 AM- Green Wave

5K:

7:15 AM- 5K Wave 1 7:18 AM- 5K Wave 2 7:21 5K Wave 3

Start Line Closes at 7:25am

To help ensure a smooth, safe, and enjoyable race day for everyone, we're asking all participants to self-seed according to their estimated finish time.

There will be clearly marked wave & pace signs at the start line. Please position yourself in the wave that best matches your expected finish time:

Half Marathon Waves

RED WAVE - Under 2hrs 15mins

BLACK WAVE - 2:15-2:45

GREEN WAVE - 2:45- 3:30

5K Waves

5K Wave 1 - Under 25 mins

5K Wave 2 - 25-40 mins

5K Wave 3 - 40-60+ Mins/Walkers/Strollers

If you're unsure of your time, just do your best to estimate. Volunteers will be available at the start area to assist.

**RACers who are intending to place in the Overall Categories should start in the 1st wave of their race

***Please note early 5K starts will be disqualified from results. 5K participants MUST NOT start with the Half Marathon. RACers that start the 5K before 7:15 will be disqualified from results.

Half Marathon Course is Open for 3.5 Hours.

5K Course is Open for 1.5 Hours.

RACE DAY INFO

The Race Pace Team

Half Marathon Pacers will be provided
for the following pace groups:

1:45

2:00

2:15

2:30

2:45

3:00

3:15

3:30

Back of the Pack

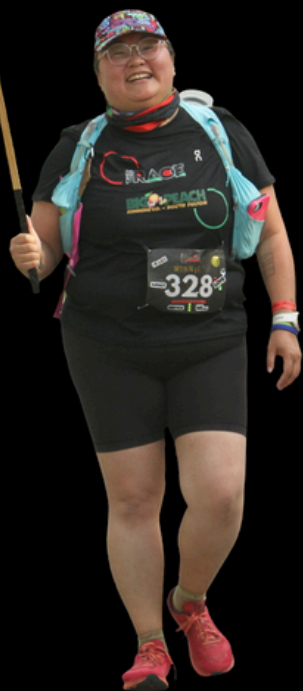
POWERED BY



BROOKS



Half Marathon Course is Open for 3.5 Hours.
5K Course is Open for 1.5 Hours.



ATL GOES 26 DEEP



R U N C L U B S

*Seeds
Planted
Stronger
Together*

WMRC
West Midtown Run Club

BUILT LAST
R U N C L U B

**RUN
ENS
BRUNCH**

MF
MULTIFITNESS

PULSE
RUN CLUB

**G-GO
RUN
CLUB**

**SOUTH FULTON
RUNNING
PARTNERS**
EST. 1979 ATLANTA

MOTION^{RC}

Because I Can
RUNNING COMMUNITY



**STRONG
RUN**
COACHING

M4M
MILE & MILE
RUN CLUB

THE RACE

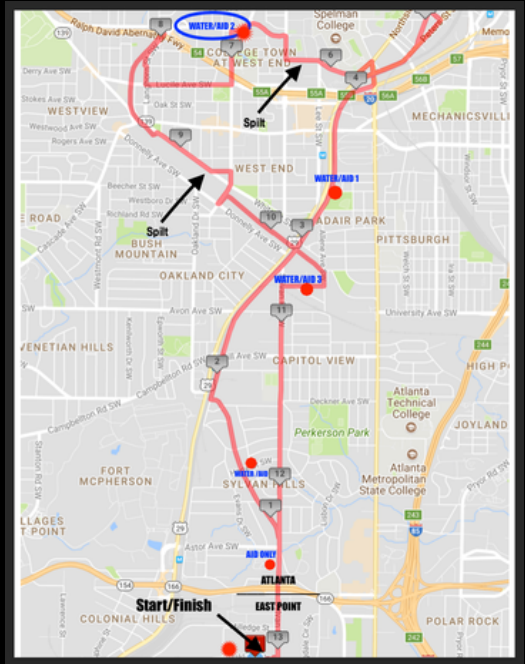
COURSE INFO

HALF MARATHON COURSE

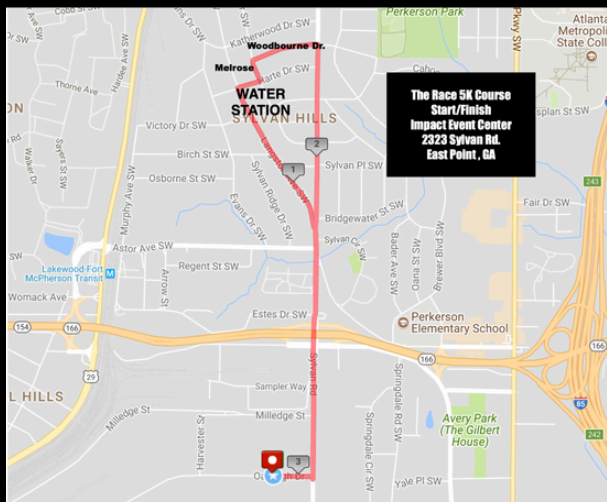
NEIGHBORHOODS TRAVELED

- East Point
- Sylvan Hills
- Adair Park
- Castleberry Hill
- Atlanta University Center
- West End
- Westview
- Oakland City
- Capitol View

The Race Half Marathon course is a USATF Certified Course and AJC Peachtree Road Race Qualifier. The Race 5K is not certified.



5K COURSE



Water & Aid Stations:

Water/Aid stations will be located along the 13.1 course at approximately miles 3.2, 5.0, 6.7, 8.6, 10.2, & 12.

There will be one hydration station along the 5K course approximately at the midway point.

SAFETY PROTOCOLS



MEDICAL & AID

Medical aid will be provided on the course and at the finish line. Medical aid stations will be marked along the course. Medical personnel and bike marshal volunteers will also travel the course on bike and look for participants in distress.

COURSE SECURITY

Certified police officers will be stationed throughout the course at each intersection and be present on motorcade and vehicle.

WEATHER

The Race will be held rain or shine. However, the occurrence of lightning or severe weather in the vicinity of the event may result in a delay or cancellation. Participants and volunteers will be alerted via email, social media, and website at the first sign that an event may be cancelled or delayed.

EVENT ALERT SYSTEM

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
EVENT CANCELLED Follow Official Event Instructions	Extreme conditions Event cancelled	Participation stopped/ follow official event instructions
HIGH Potentially Dangerous Conditions Follow Official Event Instructions	Dangerous Conditions	Slow down/ observe course changes/ follow official event instructions/ consider stopping
MODERATE Be Aware of Worsening Conditions	Use Caution	Slow down/ be prepared for worsening conditions
LOW Enjoy the Event	Good Conditions	Enjoy the event/ be alert



Bermuda CONNECTION 5K/10K

PRESENTED BY RUNNINGNERDS, LLC

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MARCH 2027



SCENIC COURSES.
UNMATCHED VIEWS.



ISLAND ADVENTURE.
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BEAUTIFUL BERMUDA.
MEMORIES THAT LAST.



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EXPLORE.
CONNECT.
RELAX.



REGISTER. TRAVEL. CONNECT.
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BERMUDA
TOURISM AUTHORITY

We can't wait to
see you in *Bermuda!*



\$50 RACER Credit with
code **RACE2026**

THE FINISH



Finish Line Refreshments & Recovery.

Post race refreshments will include locally sourced fruit, Keen Water, New Orleans Chee Wees snacks, a slice of pound cake from Pound Cake Magic.



Food Vendors will be on site post race for delicious food purchase options.

THE RACE



THE FINISH LINE RESET

POST RACE RECOVERY ZONE PARTNERS

THE MOVEMENT EXPERIENCE

TRAINING • PHYSICAL THERAPY • RECOVERY

DO NOT DISTURB



RECOVER
RESTORE
RESET

CROSS THE LINE.
START THE RESET.

HALF MARATHON

& 5K

THE RACE

THE FINISH

Awards and Results:

Top Finisher Awards for Half Marathon and 5K (no double dipping)
Trophies and Gift Certificates will be awarded to Top Overall and Masters finishers

- 1st Overall Male, 2nd Overall Male, 3rd Overall Male
- 1st Overall Female, 2nd Overall Female, 3rd Overall Female
- 1st Overall Masters Male, 2nd Overall Masters Male, 3rd Overall Masters Male
- 1st Overall Masters Female, 2nd Overall Masters Female, 3rd Overall Masters Female

****Overall awards are based on GUN TIME.**

Age Group Awards:

Top 3 Male & Female in the following categories

14 & Under

15-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70+



****Age group awards are based on CHIP TIME.**

Link to results will be available on race day at
www.theraceuc.com

***Virtual participants will not be eligible for awards.**

THE RACE FOUNDATION

EMPOWER MOVEMENT. IMPACT COMMUNITY.

The Race Foundation is the philanthropic arm of The Race. The Race Foundation, through its activities and giving, effectively empower, support, and uplift Charitable Partners and Small Businesses Partners, with an emphasis on partners representing Black people and underserved communities in the realm of health, wellness, and access to health & wellness resources.

**The Race Foundation is a registered
501(c)(3)**



2026 CHARITABLE IMPACT

The Race will positively impact & serve the community in the following manner:

- Service projects will be organized and executed in partnership with local charities and organizations
- The community will be actively engaged in the course planning and volunteer opportunities.
- The Race weekend will conclude with a Community Impact Service Day and Wrap Up Party on Sunday!
- The Race will use its global platform to uplift its Charitable Impact Partners and their missions.

HOW YOU SUPPORT THE COMMUNITY PARTICIPATING IN THE RACE



CHARITABLE IMPACT FUND

\$5 of EVERY race registration fee will put into a Charitable Impact Fund and given directly to community charities and organizations within the neighborhoods we run through and that support The Race initiative. We welcome RACers to make additional donations to a Charitable Impact Partner of your choice. Additional donations will go directly to The Race Foundation partners and activities.



COMMUNITY IMPACT SERVICE DAY

The Race Weekend does not end when you cross the finish line!! Sunday, October 4th RACERs are encouraged and empowered to serve the community with hands, feet, and hearts as part of the Community Impact Service Day. Plan your weekend **THROUGH** Sunday afternoon! Check out the amazing projects we have set up for you and **Sign Up for Community Impact Service Day NOW!**



The first 200 to sign up, show up, and serve on Community Impact Service Day will receive the coveted The Race Foundation Service Patch!

WRAP UP DAY PARTY
12 P M - 3 P M

SUNDAY, OCTOBER 4TH
MONDAY NIGHT GARAGE
1000 WHITE ST SW, ATLANTA, GA 30311



Join us as we close out
The Race 2026 Weekend
with a celebration of
Excellence and Service.

THANK YOU TO OUR PARTNERS

All About the Mini's, LLC

Angie O'Neal Designs

Atlanta Beltline

Be Light Compression

Bermuda Tourism Authority

Big Peach Running Co.

Big Peach Running Co.- South Fulton

Black Running Organization (BRO)

Brooks Running

Buku Bowls

Burn Boot Camp South Cobb

Chef Levy

Chicago Baker Girl

Chick-fil-A, Inc.

Classic City Marathon (Athens, Ga)

Do Not Disturb

Emmerse LLC

Essence of Health Wellness Clinic

Fitness To Fashion

FittSafe

Game Day Braids

Greg Burnham

HJ Russell & Company

THE RUN HUB



RACE. TRAVEL. REPEAT.



VITAL LIFE
CHIROPRACTIC



Essence of Health
Wellness Clinic



Impact Church

JNC Bodies

Keen Water

Klear Your Lyfe

L&R Perfume Chick

Lady Moss Boss

MARROW COUTURE, INC.

Medical & Sports Massage

MLK Day 5K

Monday Night Brewing Co.

Natu-Life Vegan

Natural & Fit Designs

Neuroscience with Sofia

Pamelartist ARTCAVE

Pound Cake Magic

Problk Health Vitamins

Recovery Pops LLC

Signature Eatz By Chef Jabaree

Society of Black Agents

Sole Inspired

SumHigh Fitness

The Cayged Collection

The Movement Experience LLC

The Run Hub, Inc

Urban Grind Brewbox

Vital Life Chiropractic

World Shoe

Wyld Crafted

yelani Hair Care

Zipporah Crafts



THANK YOU FOR YOUR
SUPPORT OF **THE RACE 2026**

WWW.THERACEUC.COM

FOR:

- EXTENDED DETAILS
- THE RACE ARCHIVES
- FAQ'S
- CONTACT US



THE RACE

WELCOME HOME 2018 - 2027

SAVE THE
DATE

— YEAR 10 —
10 | 2 | 27

[THERACEUC.COM](https://theraceuc.com)

