

# PARTICIPANT GUIDE

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THE RACE 2021

U N I T Y



**lululemon**



# THE RACE

WELCOME TO

# THE RACE 2021

Greetings RACers! We are so honored and excited to welcome you to Atlanta for **The Race 2021 Weekend**. In 2018 a LEGACY was created with The Race presented by The Unity Collective. We gathered, fellowshiped, ran, walked, cheered, and served our way through a beautiful weekend. The Race Team has worked passionately over the year and we are now ready to host the largest demonstration of Unity in the running community led by black distance runners & walkers worldwide. Thank you for the massive national support of The Race and enjoy each and every moment to the fullest.

## SHARE YOUR STORY

**SHARE** YOUR RACE  
WEEKEND STORIES AND  
PHOTOS BY USING THE  
**HASHTAG #THERACEUC**  
AND **#REPTHERACE**



@THERACEUC



@THERACE\_UC

# WELCOME NIGHT EVENT 6 - 9 PM

Thursday, September 30th  
ALI AT LAKEWOOD OUTDOOR GARDEN  
1800 JONESBORO RD. SE, ATLANTA, GA 30315

Hosted by  
THE QUEEN SHEBA

DJ MAGNIFICENT MAL



&



## FEATURING

IWI FRESH OASIS



JOHNNY & CLYDE'S FOOD TRUCK

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# THE RACE EXPO PACKET PICK-UP



**OCTOBER 1ST, 2021**

**THE RACE 2021 EXPO - PACKET PICK UP + MEET & GREET**

**IMPACT EVENT CENTER**

**2323 SYLVAN RD, ATLANTA, GA 30344  
11:00 AM-7:00 PM**

## THE RACE EXPO HALF MARATHON AND 5K NUMBER PICKUP

Impact Event Center will serve as the Packet Pickup location for all registered In-Person race participants. (Registered Virtual race participants packets will be mailed. Your packet will NOT be available for pick up at this event). The Race 2021 Packet Pick Up and Expo will be completely outdoors.. Impact Event Center has a large parking lot. Packet Pickup will also feature the The Race 2021 Expo. This will include DJ's, vendors, digital and live presentations, The Race merchandise store, and much more. All participants must pick up their packet at Impact Event Center during The Race Expo. There will be a drive-thru express option for pick up as well as there will be. Please note there is NO RACE DAY PACKET PICKUP.



**THE RACE**

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**PERSONALIZATION**

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## PACKET PICK-UP

All race participants will receive an email with their race confirmation by September 30th. Please bring a digital copy of the email, along with a photo I.D. For those unable to pick up their packet, a third party may pick up your packet for you. In order to do so, they will need to present a digital copy of your confirmation along with a copy/picture on a phone of a photo I.D. There will be NO Packet Pick-Up on race day!! Please make every effort to obtain your packet during The Race Expo on Friday, October 1st.

# SOLUTIONS

## The Race Retreat

The Race Retreat participants can pick up their TRR packet at The Race Expo on Friday, October 1st. Retreaters will receive a wrist band that must be worn on race day to receive entry into the TRR area. The Race Retreat area will include indoor restrooms, waiting area, as well as post race food, drink, & pampering.

## Transfers

Transfers must be performed at The Race Expo from 11am-5pm. Original bib holder will pick up packet and then report to solutions desk to perform the transfer. There is no fee for a transfer, registration fees handled between original bib holder and new bib holder. Participants are **NOT PERMITTED** to run under another person & bib. Please assure to race with integrity and perform the transfer.

## Category & Information Changes

- Updates to your registration (transfers, upgrades, downgrades, shirt size selection, contact information, etc.) can be made at the SOLUTIONS table at The Race Expo on Friday, October 1st from 11-5pm.
- **General registration** (if available) will be charged the current registration fee. Upgrades will be charged a flat fee of \$70. There are no refunds for downgrades. After Monday, September 27th at 12noon transfers and category changes can only be performed at The Race Expo on Friday, October 1 st , 11am- 5pm.

# SOLUTIONS

## Deferrals

The Race does not offer deferrals.

## Timing

- Timing for The Race Half Marathon and 5K will be done by the runningnerds scores team. A timing strip will be adhered to the back of the race number. **DO NOT REMOVE OR BEND!!**
- Half Marathon participants are required to start The Race in the assigned wave beginning at 7:00am. Wave is indicated in the bottom left corner of your bib (**Red**, **Black**, or **Green**). Half Marathon Participants intending to place in the Overall categories are welcome to start in the first wave (**Red**).
- 5K participants are required to start in The Race in their appropriate wave beginning at 7:15am. Wave is indicated in the bottom left corner of your bib (5K Wave 1 & 2). 5K participants **are not permitted** to start in the Half Marathon **Red**, **Black**, or **Green** Wave. Early starts in the 5K will be disqualified from official results.
- To ensure the integrity of results, participants are not permitted to race under another persons name. Finishers found to be participating under the incorrect bib will be disqualified and flagged for future participation in The Race. Category changes are available at The Race Expo from 11am-5pm on Friday, October 1 st .

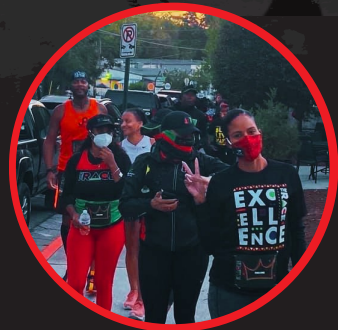
# THE RACE

PROUD 4TH YEAR VIBRANIUM SPONSOR



#RUNTHERACE

# COVID 19 PROTOCOLS



## COVID SAFETY MEASURES

Based on the guidelines released by the CDC, runningnerds, LLC, producers of The Race, has adopted specific policies to ensure the safety of all participants, volunteers, and staff. runningnerds, LLC reserves the right to ask anyone in attendance to leave the venue should they not comply.

- All The Race 2021 events and activities will be outdoors.
- Attendees who have received the COVID-19 vaccination will not be required to wear a mask, but are requested to wear a mask when not running or walking.
- Attendees who are not vaccinated are requested to wear a mask while not running or walking. All participants are required to supplement their own hydration on the course. (limited hydration stations will be available on the Half Marathon & 5K courses).
- Attendees are requested to maintain social distancing throughout the duration of the event.
- All volunteers and staff will be required to wear a mask while on volunteer duty. If you are experiencing symptoms of COVID-19, please stay home and do not attend the event.





# THE VIRTUAL RACE 2021

## The Race 2020 Pivot Edition

Sat October 3, 2020  
Atlanta, GA US 30031

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**EVENTS**

<b>The Race Half Marathon</b> \$80 Registration ends October 3, 2020 at 11:59pm EDT <a href="#">Register</a>	<b>The Race 5K</b> \$35 Registration ends October 3, 2020 at 11:59pm EDT <a href="#">Register</a>	<b>The Race BIKERACE</b> \$45 Registration ends October 3, 2020 at 11:59pm EDT <a href="#">Register</a>
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**IN 2020, WE SHOWED THAT WE CAN RACE WITH EXCELLENCE ON A VIRTUAL PLATFORM WITH RUNNERS AND BIKERS WORLDWIDE. WE ARE EXCITED TO CONTINUE TO EXPAND THE MISSION AND REACH OF THE RACE WITH VIRTUAL PARTICIPATION OPTIONS IN 2021.**

## VIRTUAL HALF MARATHON & 5K REGISTRATION INCLUDES:

- The Race 2021 participant shirt, medallion, commemorative race bib, & patch
- Access to The Race 2021 Virtual Expo & Speaker Series
- Digital Half Marathon & 5K + access to virtual results reporting
- Contribution to The Race 2021 Charitable Impact Fund
- Your personal Community Impact Service Day project included in the final total hours + earn The Race CISD patch



## VIRTUAL BIKE RIDE

- The Race 2021 participant shirt or cycling cap/trucker hat, medallion, commemorative bike plate, & patch
- Access to The Race 2021 Virtual Expo & Speaker Series
- Access to virtual results reporting
- Contribution to The Race 2021 Charitable Impact Fund
- Your personal Community Impact Service Day project included in the final total hours + earn The Race CISD patch

All Virtual participants packets will be mailed to the shipping address provided beginning September 27th . Links to The Race Virtual Expo excelled by JUVARE, Digital Race Day Experience, and Results Reporting will be emailed by September 30th .

# RACE DAY INFO

**October 2nd, 2021**

**Impact Event Center**

**2323 Sylvan Rd, Atlanta, GA 30344**

## **Half Marathon Start- 7:00 AM 5K Start- 7:15 AM**

Impact Event Center has a large parking lot. Overflow parking will be available in neighboring lots and surrounding streets. Carpooling and Ride Share services are **STRONGLY ENCOURAGED**. Please note it will be very difficult to get dropped off at the venue after 6:15am, therefore please use the following address for Lyft/Uber Drop Off: **2181 Sylvan Rd, East Point, GA 30344**

## **Start Waves**

### **Half Marathon:**

7:00 AM- **Red Wave** 7:04 AM- Black Wave 7:08 AM- **Green Wave**

**5K:** 7:15 AM- 5K Wave 1 7:19 AM- 5K Wave 2

**\*\* RACers** who are intending to place in the Overall Categories may start in the 1st wave of their race

**\*\*\***Please note early 5K starts will be disqualified from results. 5K participants **MUST NOT** start with the Half Marathon.

## **The Race Pace Team**

Pacers will be provided for the following pace groups:

1:45

2:00

2:15

2:30

2:45

3:00

3:30/Back of the Pack

Half Marathon Course is Open  
for 3.5 Hours.

5K Course is Open for 1.5 Hours.



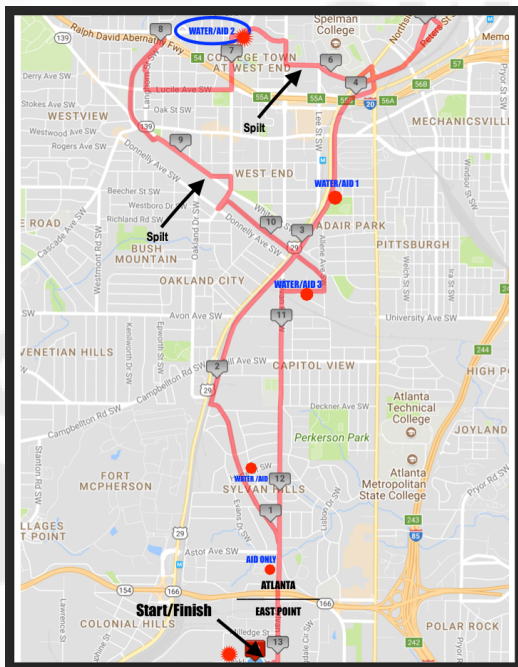
# COURSE INFO

## HALF MARATHON COURSE

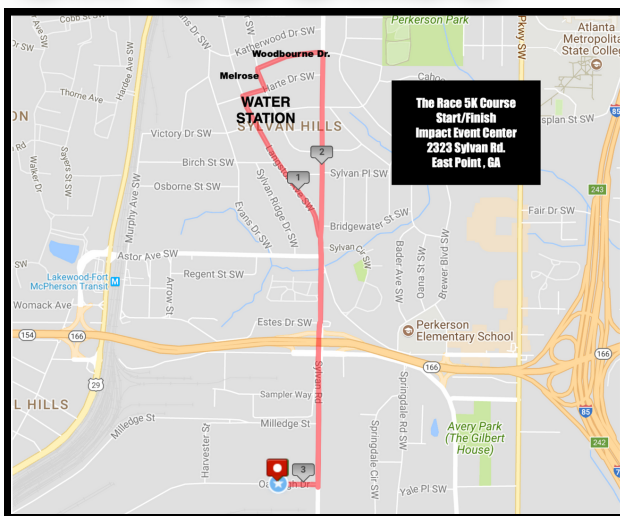
### NEIGHBORHOODS TRAVELED

- East Point
- Sylvan Hills
- Adair Park
- Castleberry Hill
- Atlanta University Center
- West End
- Westview
- Oakland City
- Capitol View

The Race Half Marathon course is a USATF Certified Course and AJC Peachtree Road Race Qualifier. The Race 5K is not certified.



## 5K COURSE



### Water & Aid Stations:

Limited grab and go hydration stations with bottles of water will be located along the 13.1 course at approximately miles 3.2, 6.7, and 10.2.

There will be one hydration station along the 5K course approximately at the midway point.

# THE FINISH



## Finish Line Refreshments & Recovery

Post race recovery will include bananas, bottled water, and snacks. Food Vendors will be on site post race for excellent food purchase options.

## Awards and Results:

**Top Finisher Awards for Half Marathon and 5K** (no double dipping)

**PRIZE MONEY FOR HALF MARATHON ONLY!** There is no prize money for the 5K.

- **1st** Overall Male (\$250) **2nd** Overall Male (\$150) **3rd** Overall Male (\$100)
- **1st** Overall Female (\$250) **2nd** Overall Female (\$150) **3rd** Overall Female (\$100)
- **1st** Overall Masters Male (\$150) **2nd** Overall Masters Male (\$100) **3rd** Overall Masters Male (\$75)
- **1st** Overall Masters Female (\$150) **2nd** Overall Masters Female (\$100) **3rd** Overall Masters Female (\$75)
- Overall awards are based on GUN TIME.

### AGE GROUP AWARDS:

Top 3 Male & Female in the following categories

14 & Under

15-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70+



- Age group awards are based on CHIP TIME.
- Link to results will be available on race day at [www.theraceuc.com](http://www.theraceuc.com)
- Virtual participants will not be eligible for awards.





They say only the strongest survive,  
and we know **you're much stronger**  
than they think. **RUN** your race.

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171 17th St. NW, Suite 1600, Atlanta, GA 30363  
404.330.1000 | [hjrussell.com](http://hjrussell.com)



RUSSELL®

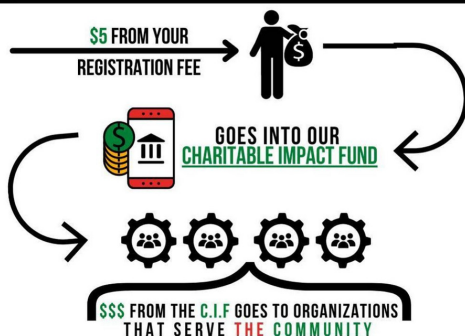


# 2021 CHARITABLE IMPACT FUND PARTNERS

**The Race will positively impact & serve the community in the following manner:**

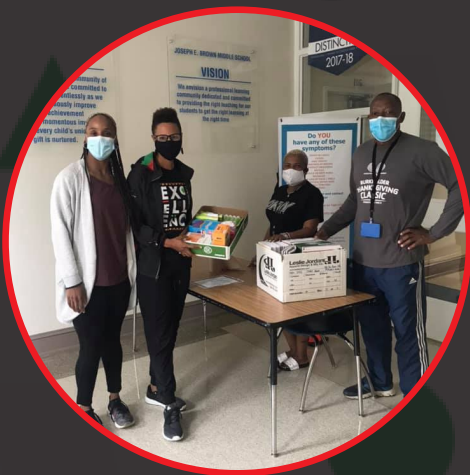
- Service projects will be organized and executed in partnership with local charities and organizations
- The community will be actively engaged in the course planning and volunteer opportunities.
- The Race 2021 weekend will conclude with a Community Impact Service Day and Wrap Up Party on Sunday, October 3rd!
- The Race will use its global platform to uplift its Charitable Impact Partners and their missions.

## HOW YOU SUPPORT THE COMMUNITY PARTICIPATING IN THE RACE



## CHARITABLE IMPACT FUND

\$5 of EVERY race registration fee will be put into a Charitable Impact Fund and given directly to community charities and organizations within the neighborhoods we run through and that support The Race initiative. We welcome RACERS to make additional donations to a Charitable Impact Partner of your choice. Additional donations will go directly to the organization selected.



# COMMUNITY IMPACT SERVICE DAY

The Race Weekend does not end when you cross the finish line!! Sunday, October 3rd RACers are encouraged and empowered to serve the community with hands, feet, and hearts as part of the Community Impact Service Day. Plan your weekend THROUGH Sunday afternoon! Check out the amazing projects we have set up for you and **Sign Up for Community Impact Service Day NOW!**

We are blessed to have the support of Vibranium Sponsor lululemon to amplify our efforts to build the Service & Impact pillars of The Race. The first 250 to sign up, show up, and serve on Community Impact Service Day will receive a lululemon accessory item. 🍷

Additionally, all of The Race 2021 CIRD participants will receive the inaugural & Service Patch which will become a coveted commemorative item each year for The Race!



# **WRAP UP PARTY EVENT 12PM - 5PM**

**Sunday, October 3rd- The Race 2021**

**Monday Night Garage**

**933 Lee Street SW., Atlanta, GA 30310**

## **FREE BEER**

**join us as we close  
out The Race 2021  
Weekend with a  
Celebration of Unity.**



# THANK YOU TO OUR SPONSOR PARTNERS

Aire PT to PR

AlkaVita

Angie O'Neal Designs

Black Flag Magnet

Cam Swank

Chef Levy LLC.

Edible Endeavors

Elite Feet

Enda

Everything NOLA

Hello Health Today

Its Good 1:31

iwi Fresh Garden & Day Spa + Atlanta Hot Shave

Kika Stretch Studios

Monday Night Brewing

Natural Leaders Media

Natural & Fit Designs

Nutrition Prescriptions

Oak Tree Group

ProBlk Health

Relievelt

Run Social Atlanta/runningnerds, LLC

Sole Inspired cards and small gifts

Symphony Chips

The Last 10th Podcast

Vower

Yelani



# The finish line IS JUST THE BEGINNING

Life is a race where we are getting close to the finish line day by day, step by step. Citizens Trust Bank salutes you for making your dreams come true.

**Good luck—and keep pushing!**

**RACERS please stop by the  
Citizens Trust Bank Expo  
Booth on Friday October 1,  
2021 to learn more.**

**Apply and start building  
wealth, one or two  
accounts at a time.**

Member  
FDIC



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