

The Race presented by The Unity Collective: By the Numbers

The Kickstarter campaign for The Race launched at **4:00pm EST on Friday, November 24th**, was successfully reach it's funding goal at **1:00pm EST on December 27th**, and concluded on Monday, **January 1st at 3:00am EST**.

The campaign netted **\$73,217** from a total of **592** backers. Included in the number of backers: **19** running clubs/teams with **10** members apiece.

Geographically, there were **26** states represented among our backers. Also, backers from **2** countries outside of the US: Jamaica and Barbados!

We want to highlight Georgia, North Carolina, New Jersey, New York, Texas and Illinois as the **6** states with the most backers.

When it comes to the farthest distance (from Atlanta), we have over **15** backers from California, Oregon, and Washington state! West Coast in the house!

We want to highlight our very **1st** Unity Collective backer, Elise "E Most" White from Smyrna, GA!

We definitely also want to highlight all **19** of our Unity Collective Club/Groups -- the first of which was **#TeamTakeDown** led by Heather King!

- South Fulton Running Partners
- Johlley Family Fitness
- runningnerdnation
- RUN FAM USA
- Dr. Jason Johnson
- Monday Night Brewing
- Team Forward is a Pace! Powered by Harris Network Solutions Fitness
- Alfred Wyatt
- #WeRunCharlotte
- Reggae Runners
- Black Greek Running Nation
- Black Runners Connection
- Black Triathletes Association
- FASTCHIX
- Black Men Run NYC
- Muslimahs Endure

For each Mile Marker, we asked individuals and groups to “claim” a mile. Thanks to each of our **13** Mile Marker Sponsors:

20/20 Club **Mile 1**

Roosevelt Giles **Mile 2**

B Still Healing Massage **Mile 3**

Kenny's T's **Mile 4**

FASTCHIX **Mile 5**

Run the Sol **Mile 6**

Kwami Kiwan Imani **Mile 7**

Sobo Marshall Legacy **Mile 8**

Digital Sphinx Designs **Mile 9**

Conversation P.A.C.E. TV Show **Mile 10**

Dr. Ralph Lyons **Mile 11**

JP MISSION **Mile 12**

#TeamTakeDown **Mile 13**

Finally, we want to give special recognition to our First **100** backers! We appreciate each of these backers who jumped in within the first **24** hours to make their commitment to join The Unity Collective.

1 Elise "E Most" White

2 Marquesa Picou

5 Yolanda Traylor

8 Angie O.

3 Wynnette Strain

6 Kayshell Petty

9 LaTonya Rogers

4 Kristi Swartz

7 B Still Healing Massage

10 binz305@gmail.com

11 #TeamTakeDown 2018

Heather King, Glenn Smith, Angela Hyman, Dawn Murrain, Tracey Kirkland, Aisha Wright, Marchell Bedford, Dewayne Scott, Carrlos Boyd, Niccole Carr, Denise Hudson, Cedric Harris, Stacy Holloway, Kimberly Smith, Rhonda Moore-Kelly, Crystal Thornton

12 Terry Gresham

23 Dionne Lyne

34 Sydney Morton Boesen

13 Mac McConnell

24 Cristal Stoutzenberger

35 Maalek Marshall

14 Carol Gsell

25 Tim Parker

36 Javonne A. Stewart

15 Regina aka Run OG

26 Bethany Rutledge

37 G Michelle

16 Adrienne White

27 LaTrese Ferguson

38 Alexandria Walker

17 Lady Fefe

28 TJ

39 Run Boris run

18 Dahlia Johnson

29 WHO DAT

40 Nicole Martin Franks

19 Jason Sweet

30 Taijuana Roberts

41 Julie Crusor

20 Natalie Witt

31 Chrystal Akor

42 Ross da Boss

21 Lajuana Williams

32 Kedra

43 Ty Wedderburn

22 Akua Abofari

33 Denise Gray Hudson

44 Kandice Shelton

- | | | |
|-----------------------------------|---------------------------------|-------------------------------|
| 45 J.T. FRANKS | 64 Ayisha Weisner | 83 Robin |
| 46 Hallie | 65 Tywana Minor | 84 Naphia Bennett |
| 47 Big Sherm | 66 Nikisha Jones | 85 Tina Tait |
| 48 Masterrunner | 67 Kimberly King | 86 De Veney |
| 49 Beverly Minor | 68 Tarryn TheTaxLady | 87 Breezy Bree |
| 50 Juan G Colon | 69 Tony Shakir | 88 Eli Dickerson |
| 51 Brian Minor | 70 Donna Smith | 89 Kawana Mitchell |
| 52 newsomeh@gmail.com | 71 Estelle A. Rutledge | 90 Kenyetta Williams |
| 53 20/20 Club | 72 Deedra | 91 Cheris Courtney |
| 54 Mitch Mattox | 73 Ms Xavi Baby | 92 Heather Brownley |
| 55 Priscilla Jackson | 74 Vanessa Mateen | 93 Garry Wiley |
| 56 Nikki Penda | 75 Aprille Moore | 94 Renee Freeman |
| 57 PIERRE PENDA | 76 Jessica Nelson | 95 Sherri |
| 58 mac.willievo2@gmail.com | 77 The Legend | 96 Jordan Eison |
| 59 Ko Kennedy | 78 Happy Birthday Aaron | 97 Suzie Thomas |
| 60 Gina Sylvestre | 79 Erin Sizemore | 98 Thomas Mitchell |
| 61 Brenda Stallings | 80 G- MAN | 99 Senica McCray |
| 62 Devette Wilson | 81 Erica James-Strayhorn | 100 Kimberley Williams |
| 63 Charles | 82 Derek Oxley | |

Thank you to each and every one of our Unity Collective backers! We are ready to present The Race Half Marathon Weekend to you **October 11-14, 2018!**

Registration opens at active.com on **January 15, 2018**

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