

THE RACE



REPRESENT

HALF MARATHON & 5K

2023

PARTICIPANT GUIDE





THE RACE

powered by  lululemon



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WELCOME TO

THE RACE 2023

Greetings RACers! We are so honored and excited to welcome you to Atlanta for **The Race 2023 Weekend**. A LEGACY was created with The Race presented by The Unity Collective in 2018. Each year since, we have gathered, fellowshiped, ran, walked, cheered, and served our way through a beautiful weekend. In year 6 we're intentionally focusing on REPRESENTING the 7 Pillars of The Race and providing RACERS with a tremendous sense of pride in The Race they have built! Thank you for the massive national support of The Race and enjoy each and every moment to the fullest.

SHARE YOUR STORY

**SHARE YOUR RACE
WEEKEND STORIES AND
PHOTOS BY USING THE
HASHTAG #THERACEUC
#REPTHERACE AND
#THERACE2023**



@THERACEUC



@THERACE_UC

WELCOME RETREAT

10 AM - 3 PM

THURSDAY, OCTOBER 5TH
IWI FRESH RESTING RETREAT
1800 JONESBORO RD, ATLANTA, GA 30315

Hosted by
IWI FRESH



WELCOME NIGHT EVENT 6 - 9 PM

Thursday, October 5th
ATLANTUCKY BREWING CO.
170 NORTHSIDE DR., ATLANTA, GA 30313

Hosted by
THE QUEEN SHEBA

DJ MAGNIFICENT MAAL

&



FEATURING

NAPPY ROOTS



COCO & COOKA



Discover
something new on
the Atlanta
BeltLine



WELLNESS
PERFORMANCE
SCULPTURE
NATURE
SHOPPING
CULTURE
FITNESS
CITY LIFE
COMMUNITY
ADVENTURE
GREENSPACE
CONNECTED
PARADE
MURALS
PARKS
TRAILS
HEALTHY
DINING
LOCAL
ART
YOGA
WALKING
RUNNING
RIDING
FOOD
OUTDOOR
SUSTAINABLE



Mention **THE RACE** for a discount at the Eastside and Westside BeltLine MarketPlace locations, featuring six entrepreneurs in the organization's first small business incubation program. Valid through October 13, 2023.

beltline.org

MEET YOUR HOSTS

DANE ROBINSON



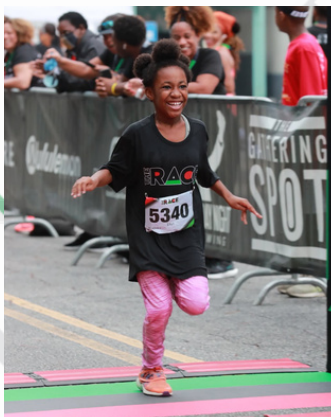
BRITTANI KRYSTIN



COCO-CHANEL JONEZ



THE RACE EXPO PACKET PICK-UP



OCTOBER 6TH, 2023

**THE RACE 2023 EXPO - PACKET PICK
UP + MEET & GREET**

IMPACT EVENT CENTER

**2323 SYLVAN RD, ATLANTA, GA 30344
11:00 AM-7:00 PM**

THE RACE EXPO HALF MARATHON AND 5K PACKET PICKUP

Impact Event Center will serve as the Packet Pickup location for all registered In-Person race participants. (Registered Virtual race participants packets will be mailed. Your packet will NOT be available for pick up at this event). Impact Event Center has a large parking lot. Packet Pickup will also feature the The Race Expo. This will include DJ's, exhibitors, live presentations, The Race merchandise store, and much more. All participants must pick up their packet at Impact Event Center during The Race Expo between 11am and 7pm. Please note there is NO RACE DAY PACKET PICKUP. Packets will not be available for pick up on race morning.



PACKET PICK-UP

All race participants have a confirmation email from their registration. Please bring a digital copy of your registration, along with a photo I.D. For those unable to pick up their packet, a third party may pick up your packet for you. In order to do so, they will need to present a digital copy of your confirmation email along with a copy/picture on a phone of a photo I.D. There will be NO Packet Pick-Up on race day!! Please make every effort to obtain your packet during The Race Expo on Friday, October 6th.

WAVE

LAST NAME, FIRST NAME
DOB
GROUP AFFILIATION
SHIRT SIZE

THE RACE
1234
PERSONALIZATION

REPRESENT

MOVEMENT
MOVEMENT

REPRESENT

MOVEMENT
MOVEMENT

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YOGA

11:45AM

DYNAMIC MOVEMENT

1:15 PM

RHYTHMIC MOVEMENT

2:25PM

MOVEMENT SERIES POWERED BY LULULEMON
AT THE RACE 2023 EXPO
FRIDAY, OCTOBER 6TH



LIVE PRESENTATIONS
AT THE RACE 2023
FRIDAY, OCTOBER 6TH

| | |
|--------------------------------------|---------|
| GAME CHANGERS COACHES PANEL | 12:30PM |
| EXHIBITOR SHOWCASE | 3:30PM |
| LIVE PODCAST w/ THE RUN DUO | 4:30PM |
| THE RACE PACER TIPS & COURSE PREVIEW | 5:30PM |

ENTERTAINMENT
AT THE RACE 2023
SATURDAY, OCTOBER 7TH

MILES LEON



DJ BLUE FYRE





PROUD TO SPONSOR



WELCOME TO ATLANTA!

Good luck to all the participants!



9 Locations to Serve You:

Alpharetta • Brookhaven • Cartersville • Cumming
Decatur • Kennesaw • Midtown • Marietta • Suwanee

Visit www.bigpeachrunningco.com for store directions & hours.

\$10 OFF
any purchase of
\$50 or more!

*Cannot be combined with any other offers.
Valid only at participating BPRC locations.
Excludes lululemon products.

BIG PEACH RUNNING CO. IS YOUR ONE-STOP SHOP FOR ALL YOUR RUNNING, WALKING, FITNESS, AND RACE DAY NEEDS. FOR ALMOST 20 YEARS WE'VE SERVED THE ATLANTA RUNNING AND FITNESS COMMUNITIES MAKING RUNNING & EXERCISE MORE FUN AND ENJOYABLE.

SOLUTIONS

The Race Retreat

The Race Retreat participants can pick up their TRR packet at The Race Expo on Friday, October 6th. Retreaters will receive a wrist band that must be worn on race day to receive entry into the TRR area. The Race Retreat will include a custom tote bag gift created by **Cam Swank** post race food, drink, & pampering provided by **Chef Levy, iwi Fresh, & Monday Night Brewing.**

Transfers

Transfers must be performed at The Race Expo from 11am-5pm. Original bib holder will pick up packet and then report to solutions desk to perform the transfer. There is a \$10 fee to transfer a race entry from one participant to another. Registration fees are handled between original bib holder and new bib holder. Participants are **NOT PERMITTED** to run under another person & bib. Please assure to race with integrity and perform the transfer.

Category & Information Changes

- Updates to your registration (transfers, upgrades, downgrades, shirt size selection, contact information, etc.) can be made at the SOLUTIONS table at The Race Expo on Friday, October 6th from 11-5pm.
- **General registration** (if available) will be charged the current registration fee. Upgrades will be charged a flat fee of \$70. There are no refunds for downgrades. After Tuesday, September 26th at 12noon transfers and category changes can only be performed at The Race Expo on Friday, October 6th, 11am- 5pm.

SOLUTIONS

Deferrals

The Race does not offer deferrals.

Timing

- Timing for The Race Half Marathon and 5K will be done by the runningnerds scores team. A timing strip will be adhered to the back of the race number. **DO NOT REMOVE OR BEND!!**
- Half Marathon participants are required to start The Race in the assigned wave beginning at 7:00am. Wave is indicated in the top left corner of your bib (**Red**, **Black**, or **Green**). Half Marathon Participants intending to place in the Overall categories are welcome to start in the first wave (**Red**).
- 5K participants are required to start in The Race in their appropriate wave beginning at 7:15am. Wave is indicated in the top left corner of your bib (5K Wave 1, 2, or 3). 5K participants **are not permitted** to start in the Half Marathon **Red**, **Black**, or **Green** Wave. **Early starts in the 5K will be disqualified from official results.**
- To ensure the integrity of results, participants are not permitted to race under another persons name. Finishers found to be participating under the incorrect bib will be disqualified and flagged for future participation in The Race. Category changes are available at The Race Expo from 11am-5pm on Friday, October 6th.

THE RACE

13.1 - ATLANTA GA - 5K

PROUD 6TH YEAR VIBRANIUM SPONSOR



#RUNTHERACE

THE VIRTUAL RACE 2023



SINCE 2020, WE HAVE SHOWN THAT WE CAN RACE WITH EXCELLENCE & REPRESENT ON A VIRTUAL PLATFORM WITH RUNNERS AND WALKERS WORLDWIDE. WE ARE EXCITED TO CONTINUE TO EXPAND THE MISSION AND REACH OF THE RACE WITH VIRTUAL PARTICIPATION OPTIONS IN 2023.

VIRTUAL HALF MARATHON & 5K REGISTRATION INCLUDES:

- The Race 2023 participant shirt, medallion, commemorative race bib, & patch
- Virtual results reporting for Half Marathon & 5K
- Contribution to The Race 2023 Charitable Impact Fund
- Your personal Community Impact Service Day project included in the final total hours

** VIRTUAL RACE PACKETS ARE MAILED OUT THE FIRST WEEK OF OCTOBER TO THE ADDRESS PROVIDED DURING REGISTRATION



**VIRTUAL RESULTS REPORTING IS OPEN
OCTOBER 5TH - OCTOBER 15TH
ON RUNSIGNUP.COM**

SHARE YOUR RACE WEEKEND STORIES AND PHOTOS BY USING THE HASHTAG #THERACEUC #THERACE2023 AND #REPTHERACE



@THERACEUC



@THERACE_UC

RACE DAY INFO

October 7th, 2023

Impact Event Center

2323 Sylvan Rd, Atlanta, GA 30344

Half Marathon Start- 7:00 AM 5K Start- 7:15 AM

Parking: Impact Event Center has a large parking lot. Overflow parking will be available in neighboring lots and surrounding streets. Carpooling and Ride Share services are **STRONGLY ENCOURAGED**. Please note it will be very difficult to get dropped off at the venue after 6:15am, therefore please use the following address for Lyft/Uber Drop Off:
2330 Sylvan Rd, East Point, GA 30344

Start Waves

Half Marathon:

7:00 AM- **Red Wave** 7:03 AM- **Black Wave** 7:06 AM- **Green Wave**

5K: 7:15 AM- 5K Wave 1 7:18 AM- 5K Wave 2 7:21 5K Wave 3

**** RACERS** who are intending to place in the Overall Categories may start in the 1st wave of their race

*****Please note early 5K starts will be disqualified from results. 5K participants MUST NOT start with the Half Marathon.**

The Race Pace Team

Pacers will be provided for the following pace groups:

1:45

2:00

2:15

2:30

2:45

3:00

3:15

3:30/Back of the Pack

Half Marathon Course is Open for 3.5 Hours.

5K Course is Open for 1.5 Hours.





They say only the strongest survive,
and we know **you're much stronger**
than they think. **RUN** your race.

171 17th St. NW, Suite 1600, Atlanta, GA 30363
404.330.1000 | hjrussell.com



RUSSELL®

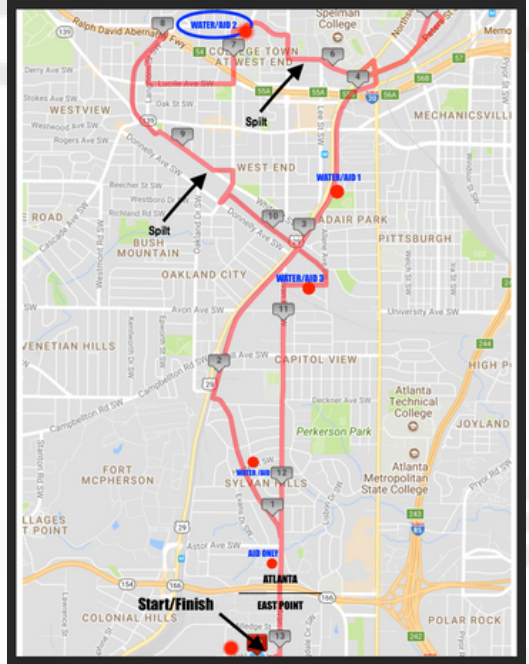
COURSE INFO

HALF MARATHON COURSE

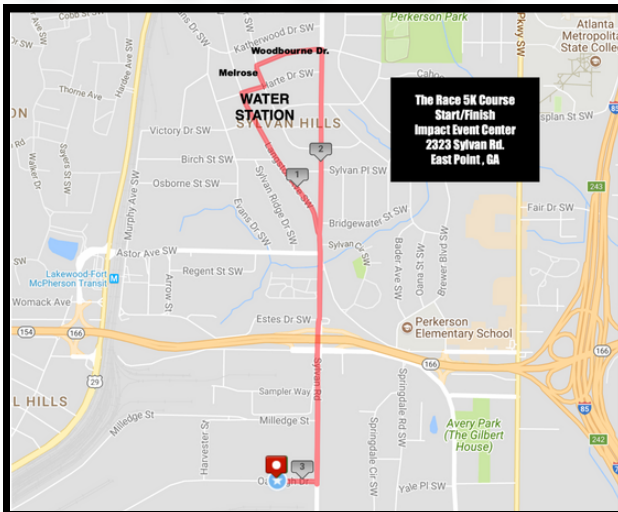
NEIGHBORHOODS TRAVELED

- East Point
- Sylvan Hills
- Adair Park
- Castleberry Hill
- Atlanta University Center
- West End
- Westview
- Oakland City
- Capitol View

The Race Half Marathon course is a USATF Certified Course and AJC Peachtree Road Race Qualifier. The Race 5K is not certified.



5K COURSE



Water & Aid Stations:

Water/Aid stations will be located along the 13.1 course at approximately miles 3.2, 6.7, 8.6, 10.2, & 12.

There will be one hydration station along the 5K course approximately at the midway point.

SAFETY PROTOCOLS



MEDICAL & AID

Medical aid will be provided on the course and at the finish line. Medical aid stations will be marked along the course. Medical personnel and bike marshal volunteers will also travel the course on bike and look for participants in distress.

COURSE SECURITY

Certified police officers will be stationed throughout the course at each intersection and be present on motorcade and vehicle.

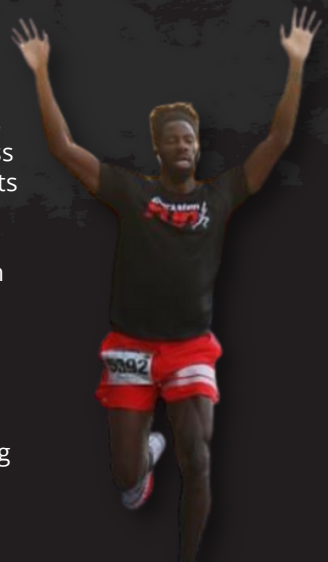
WEATHER

The Race will be held rain or shine. However, the occurrence of lightning or over severe weather in the vicinity of the event may result in a delay or cancellation. Participants and volunteers will be alerted via email, social media, and website at the first sign that an event may be cancelled or delayed.

COVID-19

Monitoring guidance from the CDC on COVID-19 prevention and safety measures, at this time, we are taking the following steps to mitigate the spread of COVID-19 during The Race weekend events.

- The Race requests all participants with symptoms or exposure to someone with COVID-19, regardless of vaccination status, consider not attending events or programs.
- All participants are encouraged to bring their own hydration on course if avoiding physical contact is important to you.
- The Race asks all attendees to consider taking additional steps to ensure their safety and the safety of those around them. These include getting fully vaccinated and boosted, and cancelling their plans to participate if they have been exposed to someone who has been confirmed with or symptomatic with COVID-19



THE FINISH



Finish Line Refreshments & Recovery

Post race recovery will include locally sourced fruit, Family Springs Bottled Water, and Symphony Chips. Food Vendors will be on site post race for delicious food purchase options.

Awards and Results:

Top Finisher Awards for Half Marathon and 5K (no double dipping)
Trophies and Gift Certificates will be awarded to **Top Overall and Masters finishers**

- 1st Overall Male, 2nd Overall Male, 3rd Overall Male
- 1st Overall Female, 2nd Overall Female, 3rd Overall Female
- 1st Overall Masters Male, 2nd Overall Masters Male, 3rd Overall Masters Male
- 1st Overall Masters Female, 2nd Overall Masters Female, 3rd Overall Masters Female

**Overall awards are based on GUN TIME.

AGE GROUP AWARDS:

Top 3 Male & Female in the following categories

14 & Under

15-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70+



***Age group awards are based on CHIP TIME.

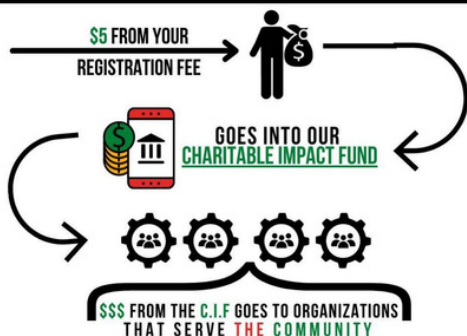
- Link to results will be available on race day at www.theraceuc.com
- Virtual participants will not be eligible for awards.

2023 CHARITABLE IMPACT PARTNERS

The Race will positively impact & serve the community in the following manner:

- Service projects will be organized and executed in partnership with local charities and organizations
- The community will be actively engaged in the course planning and volunteer opportunities.
- The Race 2023 weekend will conclude with a Community Impact Service Day and Wrap Up Party on Sunday, October 8th!
- The Race will use its global platform to uplift its Charitable Impact Partners and their missions.

HOW YOU SUPPORT THE COMMUNITY PARTICIPATING IN THE RACE



CHARITABLE IMPACT FUND

\$5 of EVERY race registration fee will put into a Charitable Impact Fund and given directly to community charities and organizations within the neighborhoods we run through and that support The Race initiative. We welcome RACERS to make additional donations to a Charitable Impact Partner of your choice. Additional donations will go directly to the organization selected.

CHARITABLE IMPACT REPRESENT PARTNERS



BRIDGE OF LIGHT BRIDGEOFLIGHTATL.ORG

Atlanta-based non-profit organization empowering people who are unhoused or living in poverty. By providing hygiene and laundry services, we seek to encourage self-sufficiency and inspire self-advocacy.

I WILL SURVIVE INC. IWILLSURVIVEINC.ORG

Our mission is to provide economic support, prevention education, and health & wellness services to those at higher risk and affected by breast cancer.



STREETCODE ACADEMY STREETCODE.ORG

We bridge the digital divide, empowering communities of color to achieve their full potential by sharing the mindset, skills, and access they need to embrace tech and innovation.

BLACK



COMMUNITY IMPACT SERVICE DAY

The Race Weekend does not end when you cross the finish line!! Sunday, October 8th RACERs are encouraged and empowered to serve the community with hands, feet, and hearts as part of the Community Impact Service Day. Plan your weekend THROUGH Sunday afternoon! Check out the amazing projects we have set up for you and **Sign Up for Community Impact Service Day NOW!**

We are blessed to have the support of Vibranium Sponsor lululemon to amplify our efforts to build the Service & Impact pillars of The Race. The first 200 to sign up, show up, and serve on Community Impact Service Day will receive a lululemon accessory item.

Additionally, all of The Race 2023 CISD participants will receive the coveted The Race Service Patch!

WRAP UP DAY PARTY

12 P M - 3 P M

Sunday, October 8th

Monday Night West Midtown

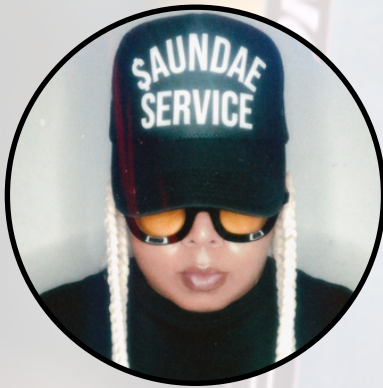
670 Trabert NW., Atlanta, GA 30318

MONDAY NIGHT BREWING



CELEBRATE

**Join us as we close out
The Race 2023 Weekend
with a celebration of
Service and Excellence.**



Celebration Vibes with
DJ SAUNDAE SERVICE

THANK YOU TO OUR SPONSOR PARTNERS

Angie O'Neal Designs
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Atlanta Track Club
Atlantucky Brewing Co.
Be Light Compression
Big Peach Running Co.
Black Bean Coffee Co.
Black Flag Magnet
C4 Financial Group/ACTVerb
Cam Swank
Chef Levy
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Civil Rights Series
Dope Pieces Puzzle Company
Everythang Nola
Family Springs
Fitness To Fashion
HJ Russell & Co.
Impact Church/Event Center
iwi fresh
Johnnie & Clyde's
Juvare
Karaoke Shuffle
lululemon



Come, let Africa dress you up



MADabolic Atlanta
Monday Night Brewing
Natural & Fit Designs
Natural Leaders Media
Omni Flavas
Platinum Luxury Transportation
POUND Fit
PROBLK Health
Recovery Pops
Road Runners Club of America
Run Rak
runningnerds
Sole Inspired Cards & Gifts
Sound Decisions Ent.
SRL Enterprises
Stellar Power Yoga
SweatCute
Symphony Chips
The Movement Experience
The Oak Tree Group, LTD.
The Wellness Spot ATL
Vibe Ride Grant Park
Wiggle Giggle
Yelani



BLACK
OWNED
BUSINESS

BLACK BUSINESSES TO SUPPORT

Atlantucky Brewing Co. | www.atlantucky.com
170 Northside Dr SW, Suite 96, Atlanta, GA 30313

Brooklyn Tea | www.brooklyntea.com
329 Nelson Street, SW
Atlanta, Ga 30313



Atlanta Beltline Marketplace
830 Willoughby Way NE, Atlanta, GA 30312
Gab's - Urban Grind - Pink Potho
1089 Allene Avenue SW, Atlanta, GA. 30310
Coco Cakes - Life Bistro - Grady Baby

Hippin Hops Brewery | www.hippinhopsbrewery.com
2380 Hosea L. Williams Dr, NE, Atlanta, GA 30317

iwi Fresh Resting Retreat | www.iwifresh.com
1900 Jonesboro Rd., Atlanta, GA 30315

Marcus Bar and Grille | www.marcusbarandgrille.com
525 Edgewood Ave, SE
Atlanta, GA 30312

Paschal's | www.paschalsatlanta.com
180 Northside Dr SW
Atlanta, GA 30313

Slim & Husky's Pizza Beeria (2 locations) | www.slimandhuskys.com
1016 Howell Mill Rd, Atlanta, GA 30318
581 Metropolitan Pkwy SW, Atlanta, GA 30310

Tassili's Raw Reality Cafe | www.tassilisrawreality.com
1059 Ralph David Abernathy Blvd, Atlanta, Ga 30310

The Village Market Retail | www.thevillageretail.com
675 Ponce De Leon Ave NE, Suite 225, Atlanta, GA 30308

REPRESENT

HALF MARATHON & 5K

2023

THANK YOU FOR YOUR
SUPPORT OF **THE RACE 2023**

WWW.THERACEUC.COM

FOR:

- **EXTENDED DETAILS**
- **THE RACE ARCHIVES**
- **FAQ'S**
- **CONTACT US**

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WEEKEND STORIES AND
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